



## ***Langar Karting & Quad Centre. Charity Events***

### ***Charity Karting Event Organisers Information.***

- **The Race itself**
- **Drumming up teams**
- **Payment**
- **Health and Safety**
- **On the night**

#### **The Race**

The event is our Team Endurance Karting Event. We'll take up to 12 karts on to our 450m circuit. Each kart is powered by a 270cc Honda Engine, which is fuelled by Liquid Petroleum Gas (LPG). This is a more environmentally sound fuel, as basically it's a waste product from the petroleum industry. Technically it allows the karts to run at a higher temperature making them more responsive and more efficient. You won't smell any of the normal petrol fumes as you would at an ordinary karting circuit! Most importantly the karts are as fast if not faster than standard petrol karts.

Following a safety briefing and drivers getting kitted up with the provided suits, helmets etc, the teams will take to the circuit for a practice session.

Then 1 driver from each team will take to the starting grid for the start of the race. The race is a 90 minute non stop race.

Drivers in each team can complete pits stops and driver changers whenever they wish during the race. The team with the most number of laps at the end of the race will be declared the winners. This is monitored by our digital timing system with live feed display screens around the circuit.

Following the race there will be a podium presentation on the circuit with trophies for the top 3 teams, plus each driver will receive a printed race-timing sheet of their teams performance.

#### **Drumming up the Teams!**

Indoor Championship Karting is an exciting adrenalin pumping event. It's vastly different to many other events and has that 'wow I want to go and do that!' appeal.

For our own event we draw bookings from local businesses- everyone from accountants to car dealerships. We suggest 'face to face' is the best way of getting someone to sign up. With the event being team based, life is easier as you only need to sell to 1 person per team. You'll find they then sell the event to everyone else, so you don't have to go chasing around after individuals.



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Another option is to allow teams to enter for FREE, if they agree to raise a minimum level of sponsorship. This covers the cost of team entering the event plus still raises a healthy amount for your organisation.

Other techniques that work well for us, are email marketing, using our database of regular customers and popping along to staff canteens. Once you get the chance to pitch the event, we find that because it's exciting and something different, the conversion rate is very high.

You are more than welcome to use our images in any promotion you may wish to make- a selection of these have been included on the this CD.

Once you have interest, it's obviously important to get commitment, we would therefore usually advise taking a deposit or indeed full payment.

Timescale- we would usually advise making a provisional booking 2 months in advance. This then gives a month to get teams to sign-up and pay, before you need to confirm the event.

### **Payment**

We have tried to make this as low risk for your organisation as possible as possible.

To provisionally book we do need the booking form completing. We will then provisionally hold the event until 1 month prior to the event date when we'll need written (email) confirmation that the event is going ahead. We'd then invoice for 8 teams entries payable within 14 days, with the balance payable 7 days prior to the event. 7 days prior to event please email the drivers registration form so we can load the teams on to the timing system.

So no payment/commitment needed until 1 month prior to the event.

### **Health and safety**

We take the safety of all participants and staff at our venues as paramount. Therefore all of the equipment Karts/Helmet/Race Suits etc is of highest quality and maintained at the highest standards.

All of our track staff team are highly experienced and trained as well as being friendly and approachable. Key staff members are first aid and fire trained, and we obviously have suitable first aid provision at our venues.

Langar Karting and Quad Centre is inspected annually by the National Karting Association who certify our safety standards. The HSE also inspect our facilities on an adhoc basis ensuring that the facilities and activities we offer are as safe as can reasonably be whilst providing an exciting environment for our customers.



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Risk assessments, plus a copy of our public liability insurance will be provided upon booking.

All drivers must be over the age of 16 years and have no medical condition which may prevent them from safely participating in the activity.

Persons who we deem to be under the influence of alcohol or drugs will not be permitted to participate and may be requested to leave the premises.

Drivers/teams who drive dangerously on the circuit may be disqualified and removed from the circuit.

### **On the night**

Each driver must arrive at least 30 minutes prior to the safety briefing. Once the safety briefing has started no latecomers can be permitted to participate.

Each driver needs to sign in on arrival, they will be signing a standard declaration to show they understand the nature of the activity they are about to participate in and they have no medical conditions, which may prohibit them from taking part.

The Race Director will then take the drivers to get kitted up in the race suits prior to a DVD Safety briefing and a verbal event briefing.

Teams will then be taken to the karts for the practice session prior to lining up on the grid for the start of the race.

Once started, the race will run non-stop for 90 minutes with the presentation taking around 20 minutes to complete.

Therefore the overall event time from arrival to departure is approximately 3 hours.

Spectators are more than welcome, and can cheer their teams on from the paddock area adjacent to the starting grid. The Pit Stop Café will be open serving hot and cold drinks and light snacks.

Generally on the night we'll take care of everything, leaving you free to mingle amongst the guests. We will obviously consult with you if we identify any issues.

You are more than welcome to put any branding around the circuit, prior to the arrival of the guests. At anytime please feel free to contact us for advice on any queries you may have.